

INVENTION DISCLOSURE FORM**CATALINA MARKETING PATENT INCENTIVE PROGRAM**

To fill out this form, tab to the gray shaded areas and type in information requested. The shaded spaces will allow unlimited space for your information.

1.Date of Disclosure: 8/18/2000

2.Full Name of Inventor: Steven A Kampff

3.Business Address of Inventor:

1575 Corporate Drive
Costa Mesa, CA 92626

4.Phone: (714)751-4006 **Fax:** (714)751-5332

E-mail: skampff@market-logic.com

5.Home Address of Inventor (for Patent Office purposes):

PO Box 5596
Balboa Island, CA 92662

6.Citizenship of Inventor: USA

7.Birth date of Inventor: 12/17/1950

8.Description of Invention:

Direct Mail delivery of new product sample to selected, targeted households based on actual purchase behaviors collected in several retailers frequent shopper databases. The samples were delivered to households with the retailer's logo and Club Card reference on the outside of the box with an informational insert provided.

9.Drawings, schematics, photographs of Invention: (Please attach)

10.What is the date on which you first conceived the invention: On or about October, 1999.

11.Has the invention been reduced to practice (that is, does it actually function or is it currently usable in the real world)? If so, on what date:

June - August, 2000

12. Do you have any written records to confirm your date of conception or reduction to practice? Yes ☒ No ☐

13. Names of other persons (if any) who were involved in the inventive process and/or who may have contributed to the invention: *(Please attach separate sheet for additional inventors)*:

- **Full Name of first co-inventor:** Michael D. Starkey

- **Business Address of first co-inventor:**

1575 Corporate Drive
Costa Mesa, CA 92626

- **Phone:** (714)751-4006 **Fax:** (714)751-4006

E-mail: mstarkey@market-logic.com

- **Home Address of first co-inventor (for Patent Office purposes):**

2410 Redrock Drive
Corona, CA 92882

- **Citizenship of first co-inventor:** USA

- **Birth date of first co-inventor:** 8/10/57

- **Full Name of second co-inventor:** _____

- **Business Address of second co-inventor:**

- **Phone:** (____)_____ **Fax:** (____)_____

E-mail: _____

- **Home Address of second co-inventor (for Patent Office purposes):**

- **Citizenship of second co-inventor:** _____

- Birth date of second co-inventor: _____

14. Description of the specific contributions of each inventor (if more than one):

Targeted Sampling idea built jointly through various conversations.

15. What is the current state of the art, industry or field of endeavor to which this invention applies, as it relates to this invention?

Sampling Industry continues to expand based on Demographic, Psychographic or survey information rather than utilizing or otherwise accessing Frequent Shopper database information. Sampling is seen as one of the best ways to stimulate trial and evaluation of a product.

16. What does this invention do that makes it novel or unique to someone "skilled in the art" (knowledgeable in the area) to which it applies?

Heretofore, the Sampling Industry has been limited in their targeting methodology. With the growth of Customer Relationship Marketing programs coupled with the advances of data evaluation tools, we can now deliver targeted samples to households based on what they actually purchase rather than what we think or what households say they purchase.

17. Are there any *patents* of which you are aware which address, describe, impact or directly relate to this invention? If so, please list.

None

18. Are there any *publications* (books, news or magazine articles) of which you are aware which address, describe, impact or directly relate to this invention? If so, please list:

PROMO Magazine, DM News, The Wall Street Journal

19. Are you aware of any *individuals* or *businesses* which have products or services that utilize any concept of your invention? If yes, please identify the entities and describe their said practices:

None

20. Have you *discussed* the invention with anyone to date? If yes, list who, when and what was discussed:

Market Logic has successfully excucutied a Targeted Sampling program.

21.Has the invention been described in any *written publication*? If yes, list when where and under what circumstances:

None

22.Has the invention been in *public use or on public display*? If yes, list when, where and under what circumstances:

Yes, Schick Xtreme III Triple Blade Razor introduction.

23.Has the invention been sold or offered for sale? If yes, list when, where and under what circumstances:

Yes, with multiple grocery retailers and Warner-Lambert (Schick).

Rick Neifeld

From: Eric Williams [Eric.Williams@catalinamarketing.com]
Sent: Saturday, September 09, 2000 4:47 PM
To: Carol Chapman
Cc: John Halak; Linda Vance
Subject: FW: Inverntion Disclosure Form



Invention disclosure
form.doc ...

Carol please add this to our docket.

Eric

-----Original Message-----

From: Mike Starkey
Sent: Friday, September 08, 2000 10:40 AM
To: Eric Williams
Cc: Sue Klug
Subject: Inverntion Disclosure Form

Hi Eric --

Per our discussion....

Thanks!!!

Mike Starkey
Market Logic, Inc.
800-898-8588 <<Invention disclosure form.doc>>



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Assignments on the Web > Patent Query

Patent Assignment Abstract of Title

***NOTE: Results display only for issued patents and published applications.
For pending or abandoned applications please consult USPTO staff.***

Total Assignments: 2

Patent #: NONE

Issue Dt:

Application #: 09873185 Filing Dt: 06/05/2001

Publication #: US20030028424 Pub Dt: 02/06/2003

Inventors: Steven A. Kampff, Michael D. Starkey

Title: Method and system for the direct delivery of product samples

Assignment: 1

Reel/Frame: 012203/0491

Recorded: 09/28/2001

Pages: 3

Conveyance: ASSIGNMENT OF ASSIGNORS INTEREST (SEE DOCUMENT FOR DETAILS).

Assignors: KAMPFF, STEVEN A.

Exec Dt: 08/23/2001

STARKEY, MICHAEL D.

Exec Dt: 08/23/2001

Assignee: CATALINA MARKETING INTERNATIONAL, INC.

200 CARILLON PARKWAY

ST. PETERSBURG, FLORIDA 33716

Correspondent: OBLON SPIVAK MCCLELLAND, ET AL.

RICHARD A. NEIFIELD

1755 JEFFERSON DAVIS HWY, 4TH FLR

ARLINGTON, VA 22202

Assignment: 2

Reel/Frame: 017863/0607

Recorded: 06/27/2006

Pages: 5

Conveyance: MERGER (SEE DOCUMENT FOR DETAILS).

Assignor: CATALINA MARKETING INTERNATIONAL, INC.

Exec Dt: 03/31/2006

Assignee: CATALINA MARKETING CORPORATION

200 CARILLON PARKWAY

LEGAL DEPARTMENT

ST. PETERSBURG, FLORIDA 33716

Correspondent: FRANCINE L. HEWES

CATALINA MARKETING CORPORATION

LEGAL DEPARTMENT

200 CARILLON PARKWAY

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Assignments on the Web > Patent Query

Patent Assignment Abstract of Title

**NOTE: Results display only for issued patents and published applications.
For pending or abandoned applications please consult USPTO staff.**

Total Assignments: 2

Patent #: NONE

Issue Dt:

Application #: 09418509 Filing Dt: 10/15/1995

Publication #: US20020046085 Pub Dt: 04/18/2002

Inventors: DAVID ROCHON, THOMAS MURRAY

Title: SYSTEM AND METHOD FOR DELIVERING TARGETED PRODUCT SAMPLES AND MEASURING
CONSUMER ACCEPTANCE VIA A COMPUTER NETWORK

Assignment: 1

Reel/Frame: 010328/0006

Recorded: 10/15/1999

Pages: 5

Conveyance: ASSIGNMENT OF ASSIGNORS INTEREST (SEE DOCUMENT FOR DETAILS).

Assignors: ROCHON, DAVID

Exec Dt: 09/24/1999

MURRAY, THOMAS

Exec Dt: 10/05/1999

Assignee: SUPERMARKETS ONLINE, INC.500 WEST PUTNAM AVENUE
GREENWICH, CONNECTICUT 06830Correspondent: OBLON, SPIVAK, MCCLELLAND, MAIER &
NEUSTADT, P.C., ATTORNEYS AT LAW
RICHARD A. NEIFELD
FOURTH FLOOR, 1755 JEFFERSON DAVIS HWY.
ARLINGTON, VIRGINIA 22202

Assignment: 2

Reel/Frame: 013159/0568

Recorded: 08/05/2002

Pages: 4

Conveyance: ASSIGNMENT OF ASSIGNORS INTEREST (SEE DOCUMENT FOR DETAILS).

Assignor: SUPERMARKETS ONLINE, INC.

Exec Dt: 07/30/2002

Assignee: CATALINA MARKETING INTERNATIONAL, INC.200 CARILLON PARKWAY
ST. PETERSBURG, FLORIDA 33716Correspondent: NEIFELD IP LAW, PC
RICHARD A. NEIFELD
2001 JEFFERSON DAVIS HWY., SUITE 1001
ARLINGTON, VIRGINIA 22202

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Ecommerce

April 12, 1999

Tribune Co. Invests in SuperMarkets Online Inc.

By Beth Cox
St. Petersburg, FL-based Catalina Marketing Corp. said that Tribune Co. has made an unspecified investment in and alliance with its online subsidiary, coupon distributor SuperMarkets Online Inc. Tribune is the media company with holdings in TV and radio broadcasting, newspaper publishing, and interactive ventures.

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- Study: Vista to Spur Revenue, Jobs Growth
- IBM, NetApp Post Major Storage Software Growth
- PC Sales Take a Breather
- Another Solid Quarter for Storage
- IBM, HP Tussle on Server Stats

Rackspace: Online Security

companies that push the traditional media envelope," said Andy Oleszczuk, president of Tribune Ventures. "With SuperMarkets Online, we see a company that represents the future of consumer packaged goods promotion and that will help our traditional media properties better serve the needs of some of our most important advertisers."

MSN Keyword Advertising

Tribune was an early investor in America Online, Excite and Digital City. Tribune said it used its mass media reach to help expand these businesses and plans to do much the same for SuperMarkets Online. Additionally, Tribune will use SuperMarkets Online coupons to help build traffic to--and advertiser interest in -- Tribune Web sites that are affiliated with its traditional media properties.

CableWholesale.com Networking Cable & Accessories

"This alliance is an affirmation of our strong position in the online promotional space," said David Rochon, president and CEO of SuperMarkets Online Inc. "The idea of pairing the targeted capabilities of our online promotions with the enormous reach of media like television, print and radio is exciting for us, as well as for our retail partners and our consumer packaged goods clients."

New Security Standards

SuperMarkets Online provides secure online coupons through its ValuPage service at www.valupage.com. The ValuPage service makes use of a bar code that when presented at the checkout lane of more than 9,000 participating supermarkets along with the promoted items issues Web Bucks, cash rewards that consumers use to save on their next visit to the store. Each week, consumers can save more than \$40 on product offers from more than 45 packaged goods manufacturers.

Unlimited Sales Leads and Mailing Lists From SalesGenie.com

Catalina Marketing provides a network of marketing programs to more than 150 consumer goods companies reaching more than 156 million U.S. shoppers every week in more than 11,800 installed supermarkets.

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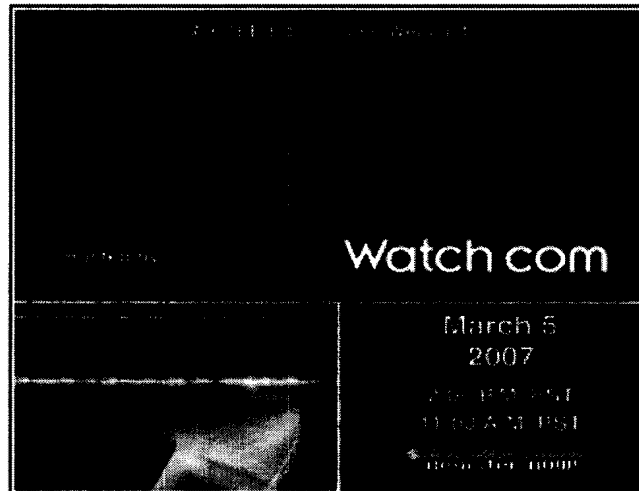
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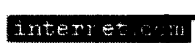
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**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549**

FORM 10-K

(Mark One)

☒ **ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934**

For the Fiscal Year Ended March 31, 2000

OR

☐ **TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF
THE SECURITIES EXCHANGE ACT OF 1934**

For the Transition Period from _____ to _____

Commission File Number: 1-11008

CATALINA MARKETING CORPORATION

(Exact Name of Registrant as Specified in its Charter)

Delaware

(State or Other Jurisdiction of
Incorporation or Organization)

33-0499007

(I.R.S. Employer
Identification Number)

11300 9th Street North, St. Petersburg, Florida
(Address of Principal Executive Offices)

33716-2329

(Zip Code)

Registrant's Telephone Number, Including Area Code: (727) 579-5000

Securities registered pursuant to Section 12(b) of the Act:

Title of each class

Name of each
exchange on
which registered

Common Stock, \$0.01 Par Value

New York Stock Exchange

Securities registered pursuant to Section 12(g) of the Act: None

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months, and (2) has been subject to such filing requirements for the past 90 days. Yes ☒ No ☐

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of Registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K. ☐

The aggregate market value of the voting stock held by non-affiliates of the Registrant, based on the closing price of such stock as of May 30, 2000, as reported by the New York Stock Exchange, Inc., was \$1,483,389,755. The number of shares of Registrant's common stock, par value \$0.01 per share, outstanding as of May 30, 2000, was 18,325,425.

Documents Incorporated by Reference

Certain portions of Registrant's Definitive Proxy Statement for 2000 are incorporated by reference in Part III of this report.

CATALINA MARKETING CORPORATION
NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS — (Continued)

Revenue and long lived assets by geographic area are as follows:

	For the Fiscal Year Ended March 31,		
	2000	1999	1998
Revenue from external customers			
United States	\$298,650	\$228,806	\$187,367
Foreign	52,272	35,977	29,783
Long lived assets			
United States	\$ 88,738	\$ 68,932	\$ 57,758
Foreign	29,242	21,130	13,630

Note 10. Acquisitions and Other

Effective July 1, 1999, the Company acquired certain assets and assumed certain liabilities of Alliance Research, an attitudinal research company, for \$6.7 million in initial consideration, net of cash and cash equivalents acquired. Terms of the purchase agreement call for the Company to make a series of payments, which are contingent upon future operating performance of the business purchased from Alliance Research.

Effective April 21, 1999, the Company through one of its wholly owned subsidiaries, acquired one of its vendors, CompuScan, the technology for the Checkout Prizes® application, for \$9.1 million in initial cash consideration, net of cash acquired, by means of a merger transaction. Terms of the merger agreement call for the Company to make a series of additional payments, which are based on specified future revenue growth targets of the Checkout Prizes® product.

Effective January 4, 1999, the Company acquired 100 percent of the outstanding common shares of Dynamic Controls, Inc., which offers card-based loyalty marketing programs for retailers for \$4.6 million in initial cash consideration, net of cash acquired. Terms of the purchase agreement call for the Company to make an initial down payment and a series of payments, which are based upon specified future revenue growth.

Effective December 30, 1998, the Company purchased from its minority stockholders the remaining ownership of Catalina Marketing of France, Inc. Catalina Marketing of France, Inc. owns substantially all of the outstanding stock of Catalina Marketing de France, S.A., the French operating company. Terms of the purchase agreement call for the Company to make an initial down payment and a series of payments to the minority stockholders, which are contingent upon the future operating performance of Catalina Marketing de France, S.A.

Effective July 13, 1998, the Company acquired 100 percent of the outstanding common shares of Market Logic, a full service targeted marketing company that specializes in the development and fulfillment of highly sophisticated, personalized, direct marketing programs for retailers, for \$1.7 million in initial cash consideration, net of cash acquired. Terms of the purchase agreement call for the Company to make a series of payments, which are contingent upon the future operating performance of Market Logic.

The above referenced acquisitions have been accounted for using the purchase method of accounting for acquisitions and, accordingly, the results of operations of each acquisition have been included in the fiscal 2000, 1999 and 1998 consolidated financial statements since the date of such acquisition.

On April 5, 1999, Tribune invested \$5.6 million in a majority owned subsidiary of the Company, Holdco, in exchange for 1,900,000 shares of Holdco's common stock, and also purchased a subordinated convertible note in SMO, Holdco's majority owned subsidiary, in the principal amount of \$1.4 million. Holdco through SMO, provides consumers a ValuPageSM product or a shopping list of offers which can be accessed by visiting www.valupage.com.

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WASHINGTON, D.C. 20549**

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33-0499007

(I.R.S. Employer
Identification Number)

200 Carillon Parkway, St. Petersburg, Florida

(Address of Principal Executive Offices)

33716-2325

(Zip Code)

Registrant's Telephone Number, Including Area Code: (727) 579-5000

Securities registered pursuant to Section 12(b) of the Act:

Title of each class

Name of each
exchange on
which registered

Common Stock, \$0.01 Par Value

New York Stock Exchange

Securities registered pursuant to Section 12(g) of the Act: None

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months, and (2) has been subject to such filing requirements for the past 90 days. Yes ☒ No ☐

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of Registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K. ☐

The aggregate market value of the voting stock held by non-affiliates of the Registrant, based on the closing price of such stock as of April 23, 2001, as reported by the New York Stock Exchange, Inc., was \$1,861,829,831. The number of shares of Registrant's common stock, par value \$0.01 per share, outstanding as of April 23, 2001, was 55,593,605.

Documents Incorporated by Reference

Certain portions of Registrant's Definitive Proxy Statement for 2001 are incorporated by reference in Part III of this report.

CATALINA MARKETING CORPORATION
NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS — (Continued)

Note 10. *Acquisitions and Other*

Effective September 1, 2000, the Company, through one of its wholly-owned subsidiaries, acquired 100 percent of the outstanding common shares of Market Intelligence, Inc., an attitudinal research company, for approximately \$1.0 million in initial cash consideration. The terms of the acquisition provide for additional payments of up to \$1.0 million, contingent upon the business unit's performance.

Effective June 1, 2000, the Company, through one of its wholly-owned subsidiaries, acquired 100 percent of the outstanding common shares of HealthCare Data Corporation, a company which provides strategic targeted marketing solutions for health-related and pharmaceutical manufacturers and retailers, for \$14.2 million in cash, net of cash acquired.

Effective July 1, 1999, the Company acquired certain assets and assumed certain liabilities of Alliance Research, an attitudinal research company, for \$6.7 million in initial consideration, net of cash and cash equivalents acquired. Terms of the purchase agreement call for the Company to make a series of payments, subject to acceleration provisions and culminating in the first quarter of fiscal 2005, which are contingent upon future operating performance of the business purchased from Alliance Research.

Effective April 21, 1999, the Company, through one of its wholly-owned subsidiaries, acquired the technology of its Checkout Prizes® application by virtue of a merger transaction between the Company and CompuScan. Initial cash consideration was \$9.1 million, net of cash acquired. Terms of the merger agreement called for the Company to make a series of additional payments culminating in the fourth quarter of fiscal 2002. Future payments are based on specified future performance of the associated business activity.

Effective January 4, 1999, the Company acquired 100 percent of the outstanding common shares of Dynamic Controls, Inc., which offers card-based loyalty marketing programs for retailers, for \$4.6 million in initial cash consideration, net of cash acquired. Terms of the purchase agreement called for the Company to make a series of payments, concluded in the fourth quarter of fiscal 2001. These payments were based upon specified revenue growth.

Effective December 30, 1998, the Company purchased from its minority stockholders the remaining ownership of Catalina Marketing of France, Inc. Catalina Marketing of France, Inc. owns substantially all of the outstanding stock of Catalina Marketing de France, S.A., the French operating company. Terms of the purchase agreement call for the Company to make an initial down payment and a series of payments, culminating in the fourth quarter of fiscal 2002, which are contingent upon the future operating performance of Catalina Marketing de France, S.A.

Effective July 13, 1998, the Company acquired 100 percent of the outstanding common shares of Market Logic, a full service targeted marketing company that specializes in the development and fulfillment of highly sophisticated, personalized, direct marketing programs for retailers, for \$1.7 million in initial cash consideration, net of cash acquired. Terms of the purchase agreement call for the Company to make a series of annual payments, culminating in the first quarter of fiscal 2003 and subject to acceleration provisions, which are contingent upon the future operating performance of Market Logic.

The above referenced acquisitions have been accounted for using the purchase method of accounting for acquisitions and, accordingly, the results of operations of each acquisition have been included in the fiscal 2001, 2000, and 1999 consolidated financial statements since the date of such acquisition. The additional consideration paid or accrued under the earnout provisions of the transactions referenced above totaled \$44.0 million and \$22.2 million for the years ended March 31, 2001 and 2000, respectively.

On January 4, 2001, the Company entered into an agreement with the Tribune Company, a minority equity investor in Supermarkets Online Holdings, Inc. ("Holdco"), the parent company of Supermarkets Online, Inc. ("SMO"), the Company's internet-based marketing and advertising subsidiary. As a part of this agreement, the Company acquired all of the Holdco common shares held by the Tribune Company, repaid a

CATALINA MARKETING CORPORATION

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS — (Continued)

subordinated convertible note, and terminated a marketing agreement between the Tribune Company and SMO. Total consideration was \$10.5 million. The acquisition of the common shares was accounted for using the purchase method of accounting for business combinations. The subordinated convertible debt repayment and the marketing services agreement termination has been accounted for as a reduction in long term debt and deferred revenue, respectively (see Note 4).

On October 24, 2000, the Company acquired a total of 16 US patents and 12 pending U.S. patent applications together with all foreign rights related to the inventions encompassed by the original patents and patent applications. The purchase price of these patents and patent applications of \$17.0 million is being amortized on a straight-line basis over the remaining useful lives of the assets ranging from 9 to 14 years.

Note 11. Newly Issued Accounting Pronouncements

Effect of SFAS No. 133. In June 1998, the Financial Accounting Standards Board issued Statement of Financial Accounting Standards No. 133, "Accounting for Derivative Instruments and Hedging Activities" (SFAS No. 133). SFAS No. 133 establishes accounting and reporting standards for derivative instruments, including certain derivative instruments embedded in other contracts, (collectively referred to as derivatives) and for hedging activities. The implementation of SFAS No. 133 as of April 1, 2001, did not have a material effect on the Company's financial statements.

Effect of SAB 101. In December 1999, the SEC staff issued Staff Accounting Bulletin No. 101, "Revenue Recognition in Financial Statements" (SAB No. 101). SAB No. 101 provides guidance to SEC registrants on the recognition, presentation, and disclosure of revenue in the financial statements. The implementation of SAB No. 101 as of January 1, 2001, did not have a material effect on the Company's financial statements.

Note 12. Stock Split

A three-for-one stock split of the Company's outstanding common stock, effected as a stock dividend and an increase in the authorized common shares, was approved by the Company's Board of Directors, and the increase in the authorized common shares was approved by the Company's stockholders at the annual meeting held on July 18, 2000. The stock dividend was paid August 17, 2000 to stockholders of record on July 26, 2000. Holders of common stock received two additional shares of common stock for each share held of record as of July 26, 2000. All applicable references to common stock shares, including the calculations of EPS have been adjusted for all periods shown to reflect the stock split and the increase in authorized shares.

Rick Neifeld

From: Carol Chapman [Carol.Chapman@catalinamarketing.com]
Sent: Wednesday, February 14, 2007 8:37 AM
To: Rick Neifeld
Subject: RE: Reminder_PIP-73-KAMP-US_1-22-2007

Eric had a voicemail from Steve Kampf. His father passed away last week and the funeral is scheduled for late this week. Steve said he would try to connect with Eric next week. I'll keep you updated.

Carol Chapman
Paralegal
727 579-5386 direct
727 563-5561 fax

-----Original Message-----

From: Rick Neifeld [mailto:rneifeld@neifeld.com]
Sent: Thursday, February 08, 2007 4:16 PM
To: Carol Chapman
Cc: Rick Neifeld
Subject: Reminder_PIP-73-KAMP-US_1-22-2007

Carol - I am still on hold for this, waiting for feedback. Just an FYI.

Also, I will be out of the office Monday.

thanks, RICK

-----Original Message-----

From: Carol Chapman [mailto:Carol.Chapman@catalinamarketing.com]
Sent: Monday, January 22, 2007 5:05 PM
To: Rick Neifeld
Subject: RE: ExtensionOfTime_PIP-73-KAMP-US_1-22-2007

Ok on the extension. Checking with Eric to see if he's had a chance to call Steve Kampf. Justin wanted him to touch base with him first.

Carol Chapman
Paralegal
727 579-5386 direct
727 563-5561 fax

-----Original Message-----

From: Rick Neifeld [mailto:rneifeld@neifeld.com]
Sent: Monday, January 22, 2007 4:28 PM
To: Carol Chapman
Cc: Rick Neifeld
Subject: ExtensionOfTime_PIP-73-KAMP-US_1-22-2007

Neifeld Ref: PIP-73-KAMP-US
Client Ref: PIP-73-KAMP
Application No.: 09/873,185

Filing Date: 6/5/2001

Title: Direct Mail Delivery of New Product Samples

Carol - During our teleconference last week you, Justin, or Eric indicated that Catalina would put me in touch with at least one of the two inventors to nail down the facts related to date of invention. The extendable deadline for response to the office action is tomorrow. My response is otherwise complete, except for this information. However, I will extend one month since I have not yet spoken with the inventor.

Who is supposed to provide me the inventor contact information; I guess that would be you? Please let me know.

Thanks, RICK

Rick Neifeld, Ph.D. Patent Attorney
President

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